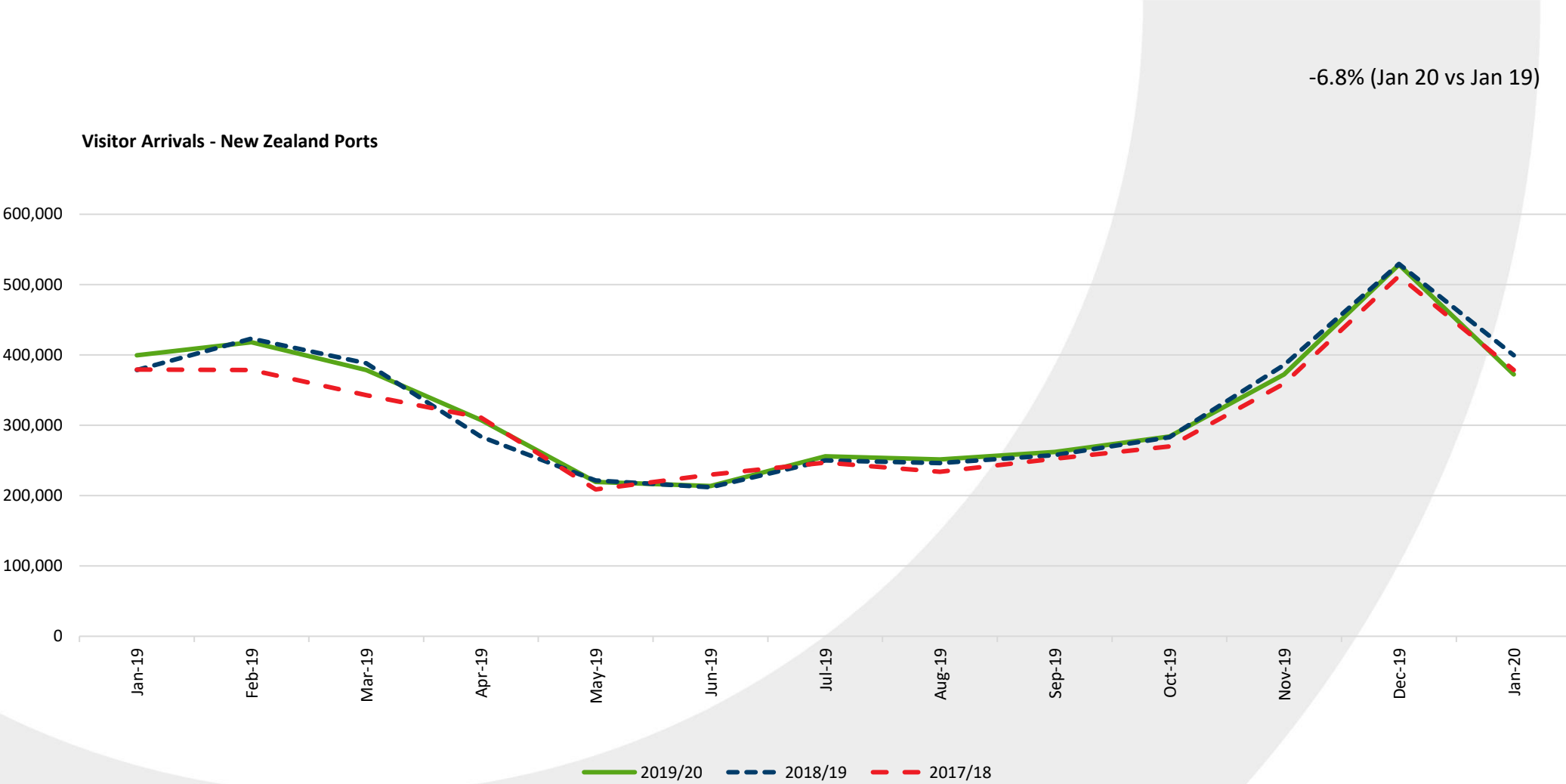


Visitor Trends: January 2019

Presented by: Economics Team

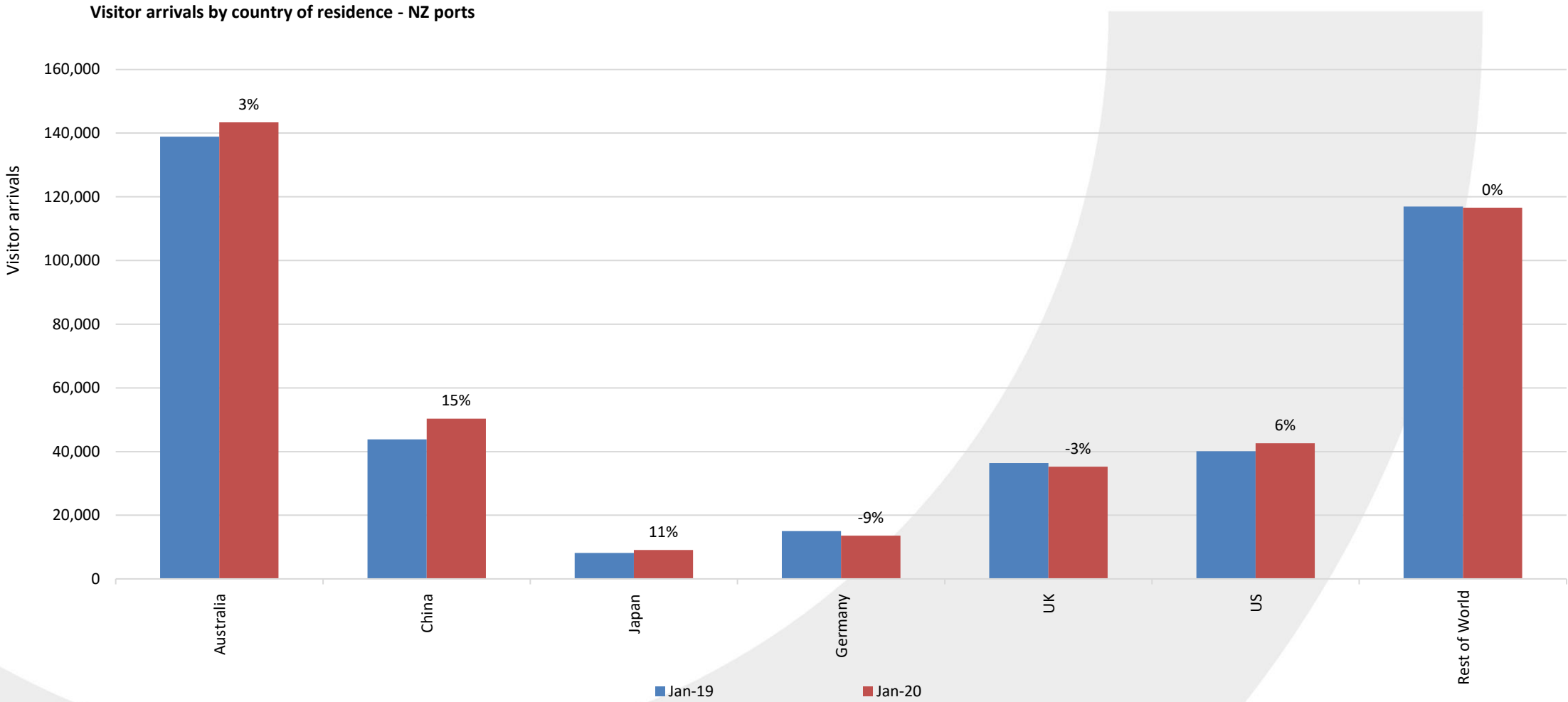
ChristchurchNZ™

International Arrivals - New Zealand



Source: Statistics NZ

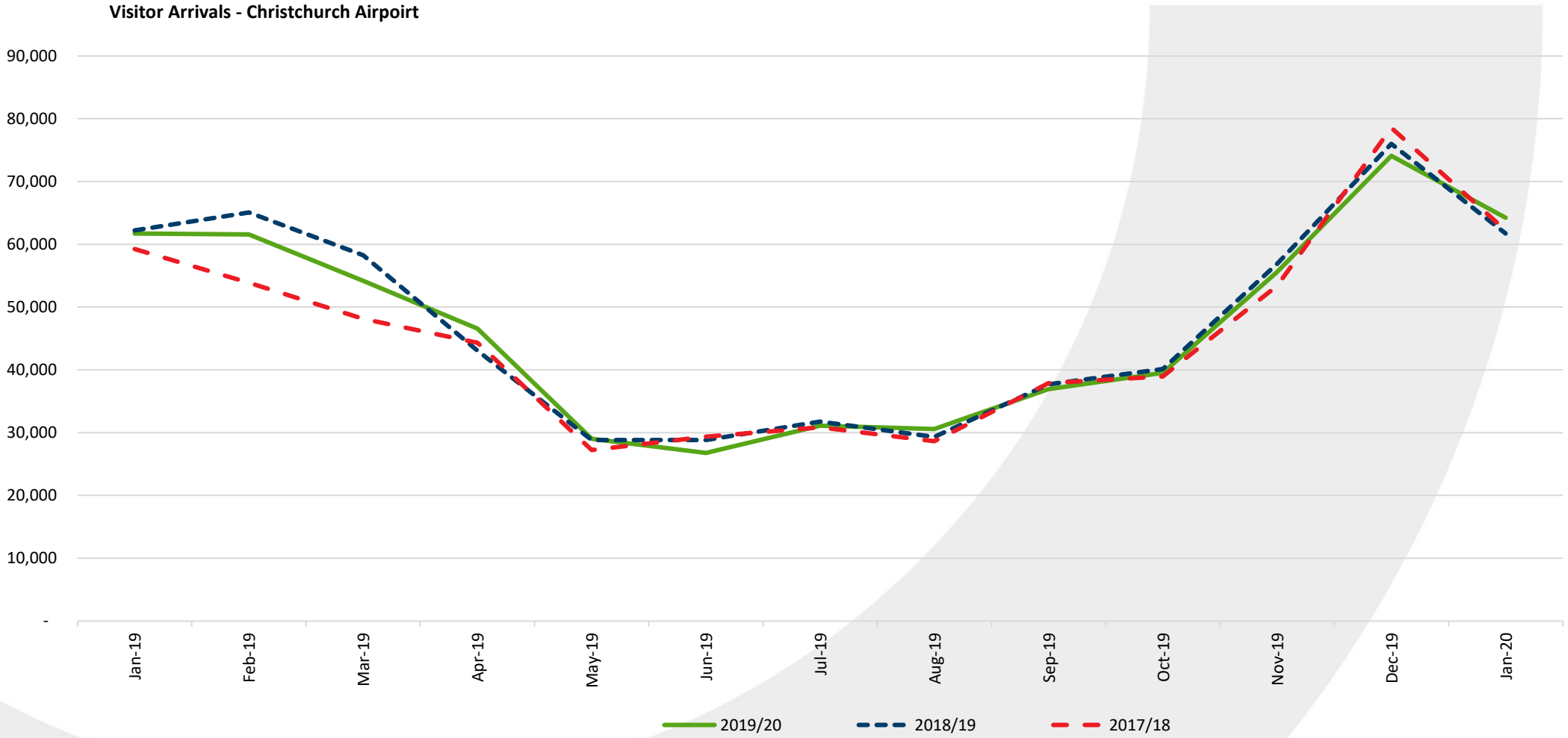
International Arrivals - New Zealand – January 2020



Source: Statistics NZ

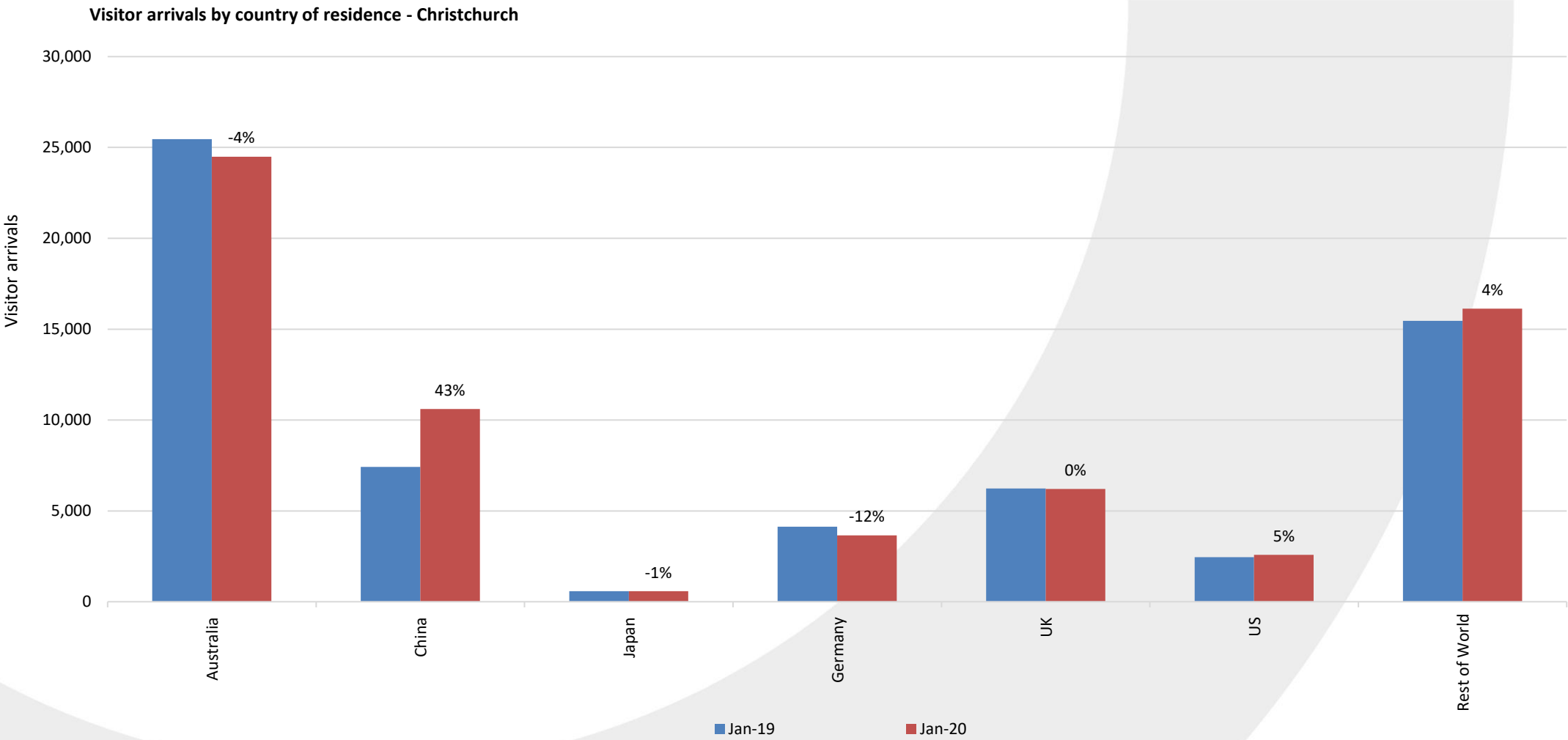
International Arrivals - Christchurch

4.1% (Jan 20 vs Jan 19)



Source: Statistics NZ

International Arrivals - Christchurch – January 2020



Source: Statistics NZ

Accommodation – Guest Nights

Christchurch and Canterbury Region	January 2020	% Change January 19	% Change YE January 19
ChristchurchNZ International Guest Nights*	210,522	-4%	-5%
ChristchurchNZ Domestic Guest Nights*	217,779	0%	2%
Destination Queenstown International Guest Nights	258,651	-6%	-3%
Destination Queenstown Domestic Guest Nights	112,494	7%	0%
Auckland (ATEED) International Guest Nights	343,469	-8%	-3%
Auckland (ATEED) Domestic Guest Nights	353,075	-1%	3%
Wellington (WREDA) International Guest Nights	95,473	-3%	0%
Wellington (WREDA) Domestic Guest Nights	190,966	4%	4%

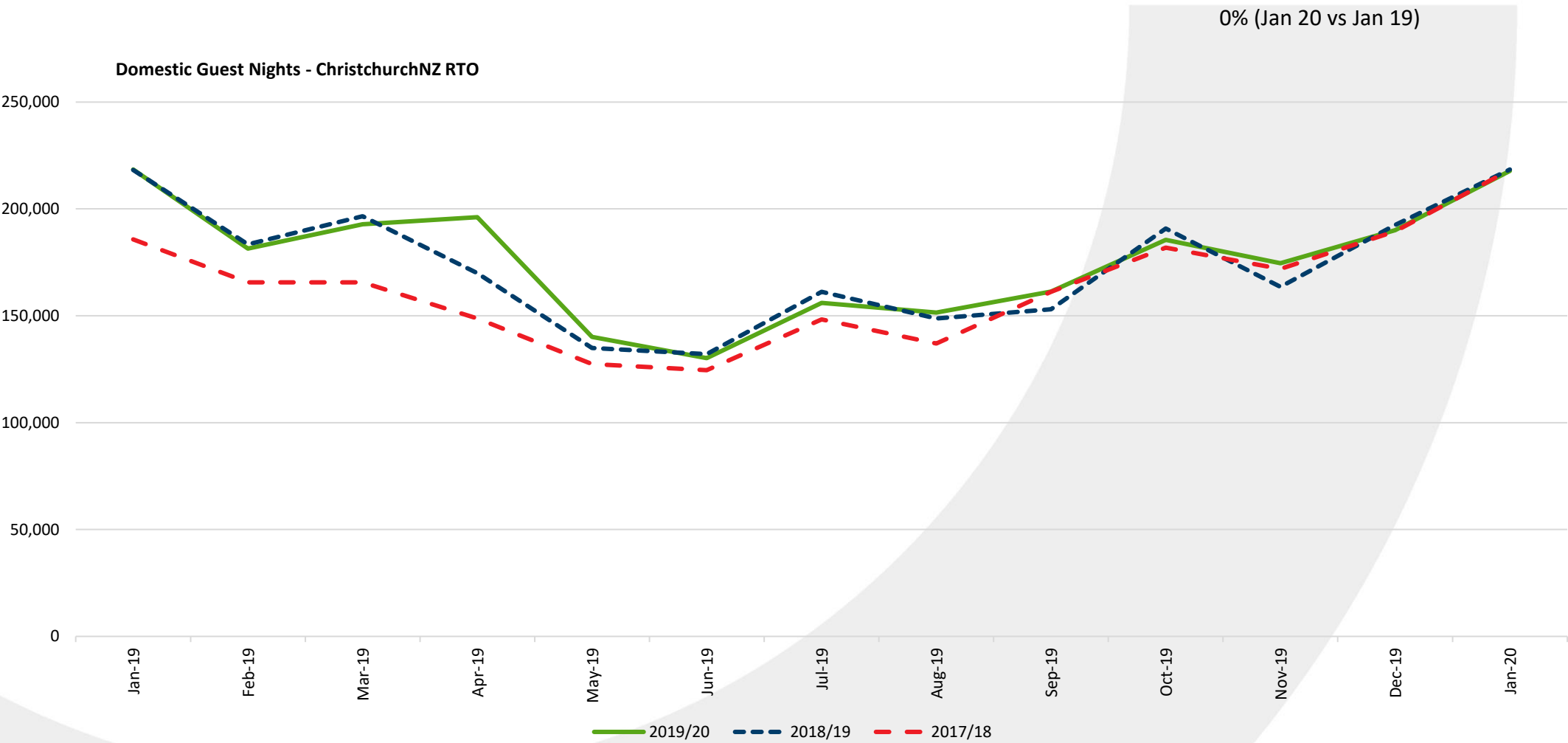
*ChristchurchNZ statistics represent the Regional Tourism Organisation = Territorial Authorities Christchurch City, Waimakariri, Selwyn, Ashburton

Note:

Source: GDP Live (Massey University)

ChristchurchNZ™

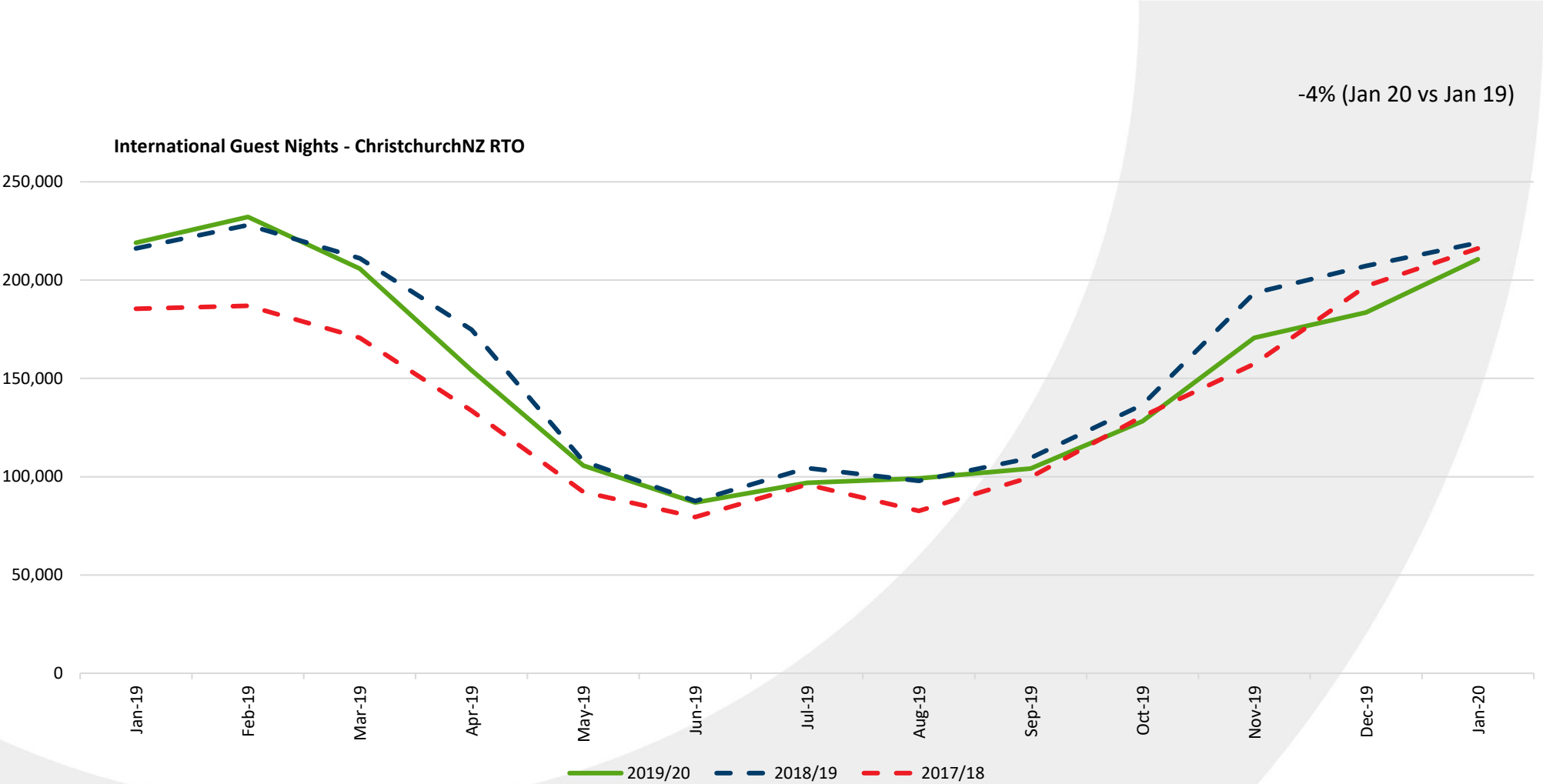
Guest Nights Christchurch RTO - Domestic



0% (Jan 20 vs Jan 19)

Source: GDP Live (Massey Univeristy)

Guest Nights Christchurch RTO - International



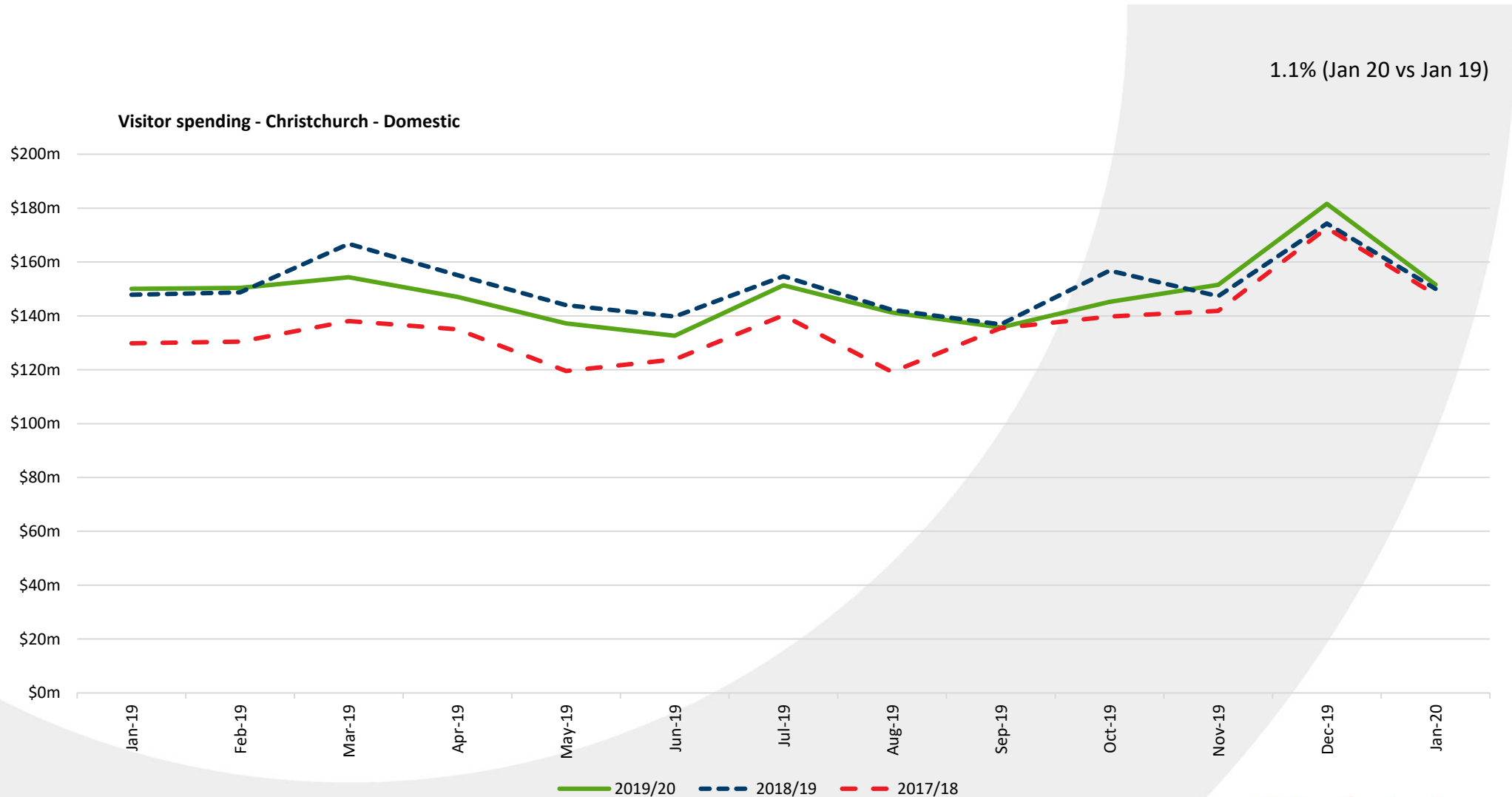
Source: GDP Live (Massey University)

Visitor Spending

Region	Domestic January 2020	% Change January 2020	International January 2020	% Change January 2020
Canterbury	\$220m	2%	\$229m	12%
Christchurch	\$152m	1%	\$160m	9%
Auckland	\$325m	0%	\$532m	9%
Otago	\$175m	-2%	\$277m	6%
Wellington	\$147m	1%	\$108m	11%
Bay of Plenty	\$178m	6%	\$83m	1%
Total NZ	\$1,760m	2%	\$1,588m	8%

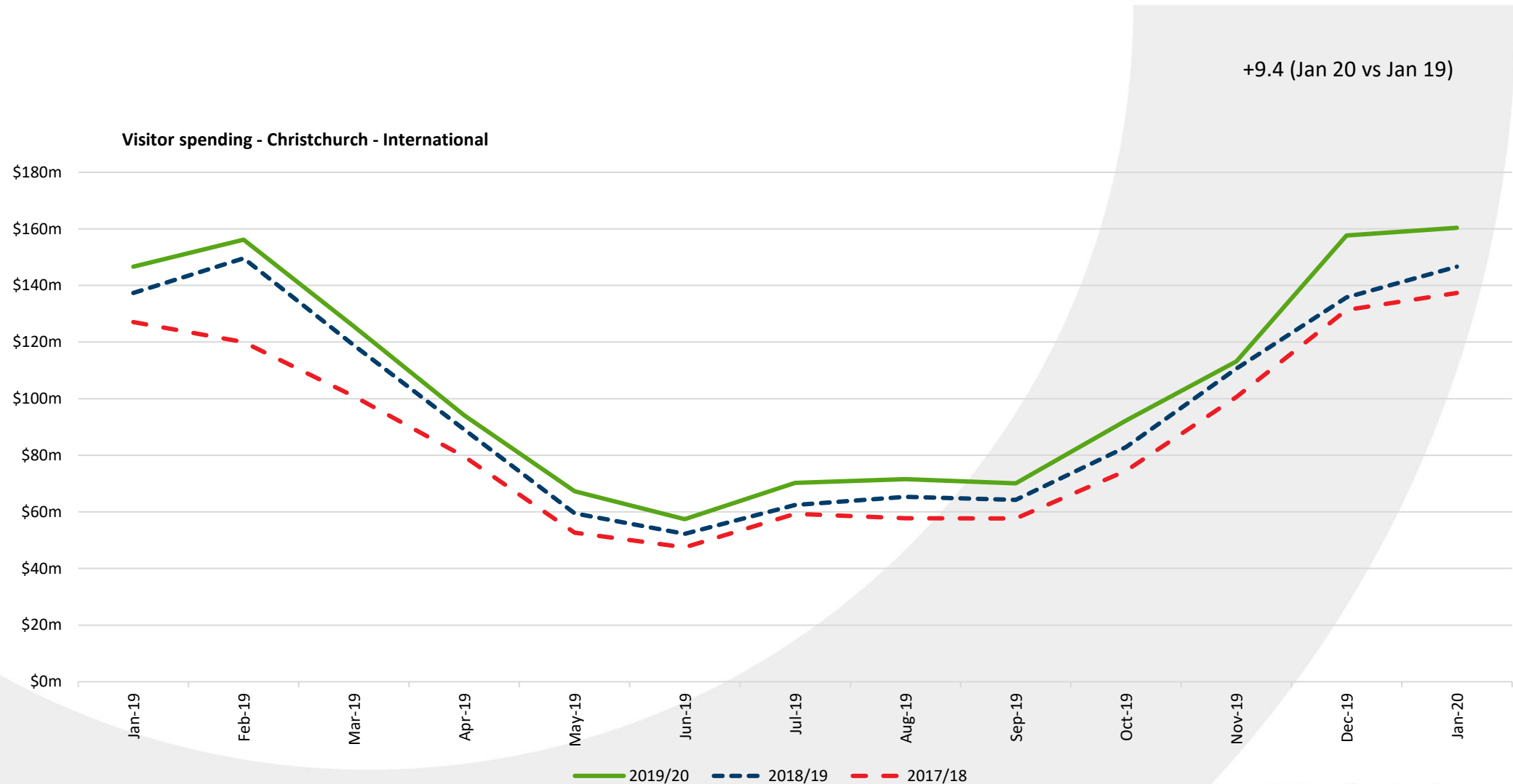
- Christchurch statistics represent the Regional Tourism Organisation ChristchurchNZ = Territorial Authorities Christchurch City, Waimakariri, Selwyn, Hurunui, Ashburton
- Canterbury statistics include ChristchurchNZ

Visitor Spending Christchurch - Domestic



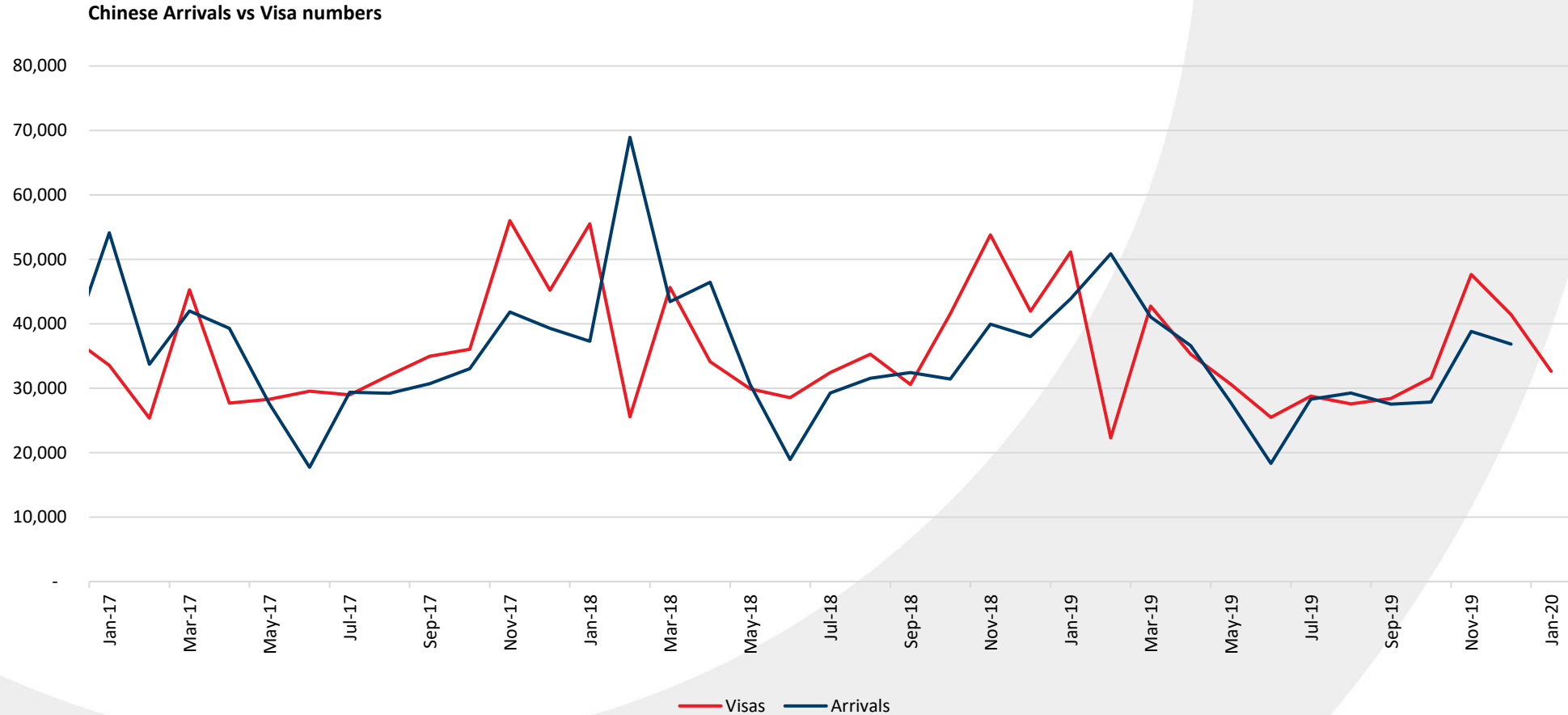
Source: MBIE

Visitor Spending Christchurch - International



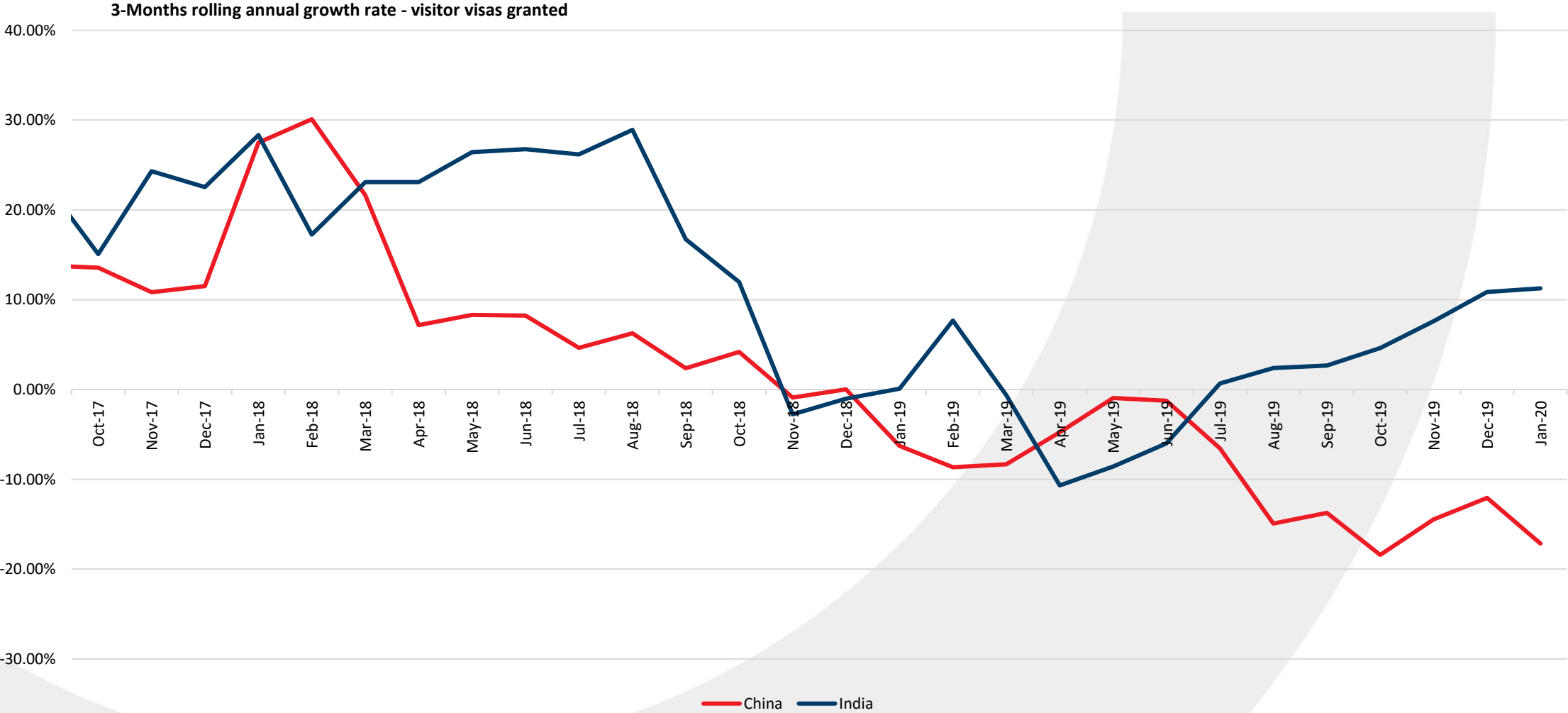
Source: MBIE

Visa Data – China arrivals vs visas



Source: Immigration NZ, Christchurch NZ

Visa Data – Visas granted



Source: Immigration NZ, Christchurch NZ