

CHRISTCHURCH & CANTERBURY TOURISM

2011-2012

SERVICE AGREEMENT BENEFITS

Benefits & Levels	Brochure	Website	Combo
LISTING ON CHRISTCHURCHNZ.COM One full page listing with two images, direct enquiry email feature and direct booking functionality		✓	✓
NEWSLETTERS & REGULAR EMAIL UPDATES Electronic newsletters fortnightly, with relevant Canterbury tourism information & business opportunities	✓	✓	✓
i-SITE/VISITOR CENTRE REFERRALS Preferential referrals from Christchurch i-SITE and/or Akaroa Visitor Centre	✓	✓	✓
i-SITE/VISITOR CENTRE AUTOMATIC PAYMENTS Product is bookable through both centres with automatic monthly payments made directly to your account. No invoicing required	✓	✓	✓
DISCOUNTED ADVERTISING IN THE OFFICIAL VISITOR GUIDE 10% DISCOUNT ON RETAIL RATES FOR ADVERTISING in the Official Christchurch & Canterbury and Akaroa & Bays Visitor Guide	✓	✓	✓
INVITATION TO NETWORKING FUNCTIONS 4 Annual networking and industry update functions per year	✓	✓	✓
INVITATION TO CATEGORY BASED SEMINARS Invitation to attend and participate in Industry based seminars and industry guest speakers	✓	✓	✓

ENQUIRE NOW

To become a business Partner of Christchurch & Canterbury Convention Bureau and gain access to the following benefits please contact the Business Development team.

Phone 03 353 5990 Email business.development@christchurchnz.com

You can view our marketing prospectus at www.christchurchnz.com (clicking on the membership link at the bottom of the webpage).