

CHRISTCHURCH & CANTERBURY CONVENTION BUREAU 2011-2012

SERVICE AGREEMENT BENEFITS

Partnership Levels & Benefits (50% discount applies to 2011-2012)	Bronze \$750 +GST	Silver \$1500 +GST	Gold \$3500 +GST
CCCB NETWORKING Invitations to regular C&I industry Networking Functions Opportunities to host functions for C&I and Business Tourism Sector	✓	✓	✓
NEWSLETTERS & MEDIA Options to include editorial in the Christchurch Calling E-Newsletter distributed throughout NZ & Australia to our C&I Industry Database Media & PR support (where appropriate) Opportunities for advertising & editorial features in C&I, trade and mainstream media	✓	✓	✓
BUSINESS LEADS, BIDS & REFERRALS Where appropriate, partners will be included in CCCB Bids, Referrals and Business Leads. (i.e. inclusion is subject to client requirements) Notification of Bid Wins and ongoing status reports	where appropriate	where appropriate	where appropriate
WEBSITE Partner Listing on www.christchurchconventions.com Opportunities to list C&I promotional packages on the website	✓	✓	✓ Gold Priority
FAMILIARISATIONS & SITE INSPECTIONS Partners may be invited to participate in familiarisations / site inspections. (i.e. inclusion is subject to client requirements)	where appropriate	where appropriate	✓ First Option
TRADESHOWS & ROADSHOWS Invitations to participate in CCCB co-ordinated Tradeshow and Roadshows, within New Zealand, Australia or International This includes MEETINGS in NZ & AIME in Australia (A Prospectus will be issued for each event)	* By invitation	* By invitation	✓ * First Option
RESEARCH STATISTICS & ANALYSIS Regular updates and interpretation of the C&I Research Data (CAS) Regional benchmarking and facts to assist with marketing plans		✓	✓
AUSTRALIAN REPRESENTATION Access to the CCCB Australian Business Development Manager for advice on database contacts and sales activities. Opportunities to host VIP Australian guests		* By invitation	✓
STRATEGIC PARTNER SESSIONS Invitation to attend and participate in CCCB Strategic Meetings. Input into the CCCB Annual Activities & Business Plan			✓

KEY

BP Business Partner
CCCB Christchurch & Canterbury Convention Bureau

CCT Christchurch & Canterbury Tourism
C&I Conference & Incentive

***(asterisk)** Additional participation costs apply

ENQUIRE NOW

To become a business Partner of Christchurch & Canterbury Convention Bureau and gain access to the following benefits please contact the Business Development team.

Phone 03 353 5990 Email business.development@christchurchnz.com

You can view our marketing prospectus at www.christchurchnz.com (clicking on the membership link at the bottom of the webpage).