

ChristchurchNZ Holdings Ltd
Quarterly Report
30 September 2021



ChristchurchNZ

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1. EXECUTIVE SUMMARY

Quarter One has produced an economic environment which requires constant agility and resilience from ChristchurchNZ.

The emergence of the Delta variant of Covid19 in the community has signalled a new normal for New Zealand.

The country is now coming to terms with the reality that even when we move to Alert Level 1, this is likely to include increased baseline public health measures, which will continue to drive economic impacts.

The volatile environment in Q1 has meant CNZ has needed to:

- Re-prioritise the agency's work programme because of AL4, AL3 and AL2, and re-evaluate risk, with significant impacts on:
 - Increased demand for Business Support services
 - Marketing activity (Bloom, Days of Ice, Business Attraction, Screen Office all impacted)
 - Events Portfolio - Sail GP (cancelled), Days of Ice (postponed), Bloom (most events cancelled), South Island Moon Festival (cancelled)
 - Beresford St residential development tender extended
 - Increased demand for timely economic insights
 - Negotiate the force majeure impacts of SailGP cancellation

The South Island economy is continuing to show resilience through the new alert levels due to largely to AL2 operations resuming relatively quickly, following a Quarter in which the economy was running hot. However retail spend in the CBD has been negatively impacted during the quarter with retail spend in August down 40.1% against the previous August. For Christchurch as a whole retail spend was down 22.3% against the previous August.

However, due to a data lag, the full impacts of the Akl AL4 and AL3 on GDP will not be quantified until next month. There has also been a transfer of some activity outside of Auckland and the Waikato to the South Island to Canterbury.

Also during the period, the business case for the full integration of **urban development** activity into ChristchurchNZ was completed. This is due to come to Council elected members before the end of the calendar year. And significant progress has been made on all sites currently under development.

We were extremely pleased with the response to the inaugural round of the **Screen CanterburyNZ Production Grant** funding round, which saw five screen projects funded and attracted to the region.

And our skills and employment partnerships with mana whenua are bearing fruit with **Whitiora** already onboarding and successfully pathwaying approx. 25 whānau into training and employment, while 63 students from Haeata and Linwood are receiving mentoring through the **Hōpara (Pupil Pathways)** programme, and 103 education-to-employment engagements were undertaken by Motivationz resulting in 16 successful students transitions into work or vocational training.

Work is underway to recruit a **new CEO** as a result of the resignation of the CEO during the quarter. Joanna's last day is 29th October and final interviews for the new CEO are planned to be complete by the end of November.

Important note: The cancellation of several major events has resulted in a significant reduction in forecast Visitor Spend into the city. This is likely to impact CNZ's capacity to attain one year-end KPI associated with Visitor Spend.

2. NOTABLE ACTIVITY IN THE QUARTER

Innovation and Business Growth

Christchurch Antarctic Office

The MIQ group requests from **all** International Programmes have been confirmed for the upcoming season. There will be approximately 1500 personnel passing through Ōtautahi from July 2021 to February 2022, including USA, Italy, Korea, France and Germany. This is a significant increase from the 780 pax who passed through during the COVID impacted 20/21 season.

Days of Ice Festival

The Days of Ice Festival has been postponed from October 2021 to February 2022 due to the inability to effectively run events during COVID alert level 2 or above. The majority of activations will transfer to the new dates and will fill a gap in the events calendar in February 2022. No costs have been incurred and stakeholders are supportive of the change.

Innovation and entrepreneurship ecosystem

40 knowledge-intensive businesses with high-growth potential received incubation services at Te Ōhaka, ThinLab and FoodSouth. In the quarter, 13 new jobs have been grown in businesses incubated at Te Ōhaka and \$3.8m of new venture capital has been attracted. Two Māori businesses were onboarded during the quarter.

Screen CanterburyNZ

Screen CanterburyNZ awarded five grants to film productions in the inaugural round of the Screen CanterburyNZ Production Grant fund. The applications were assessed by a stellar advisory panel and will result in employment and upskilling for local crew and increased use of local screen facilities. This will bring measurable economic benefits with an estimated 192 crew jobs, 100 shoot days and significant local spend planned by the five productions. There is no question that the first-in-NZ nature of the fund has created significant positive profile for our agency and region.

Business and investment attraction

ChristchurchNZ is actively working with 53 organisations including 5 which have a reasonable chance of converting within 12 months. The estimated GDP impact of all businesses in the pipeline is \$89m. Restrictions on travel continue to hamper planned familiarisation activity with investors and business decision makers.

Business Growth / Regional Business Partners (RBP)

The first two of the three MBIE funded major tourism initiatives for Kaikōura and Mackenzie were launched early in September and already 96 applications have been received.

We continue to estimate that more than 400 applications could be received. Meanwhile, business mentor matching and capability funding has continued unabated and in line with the contracted volume and quality KPI's.

Skills and Employment

Border closures continue to constrain local job growth. Specific skills required by local businesses such in industries including Aerospace and Finance cannot be sourced locally and training lead-times are lengthy. We are seeking to better estimate the opportunity cost which is likely to be significant. ChristchurchNZ continues to provide advice to government and letters of support for businesses aimed at unlocking these economic opportunities while ensuring public health. Meanwhile, Jobs Online continue to soar while Jobseeker numbers continue to trend downwards. Our skills and employment partnerships are bearing fruit with **Whitiora** already onboarding and successfully pathwaying approx. 25 whānau of varying ethnicities and backgrounds. 63 students from Haeta and Linwood are receiving mentoring through the Hōpara programme. 103 education-to-employment engagements were undertaken by Motivationz resulting in 16 successful students transitions into work or vocational training.

Economic Activity

After a period of strong levels of economic activity, Canterbury experienced a decline in economic activity during August 2021 that reflected the significant restrictions that took place across New Zealand between 18-31 August under the COVID-19 Alert Response Level 4 lockdown.

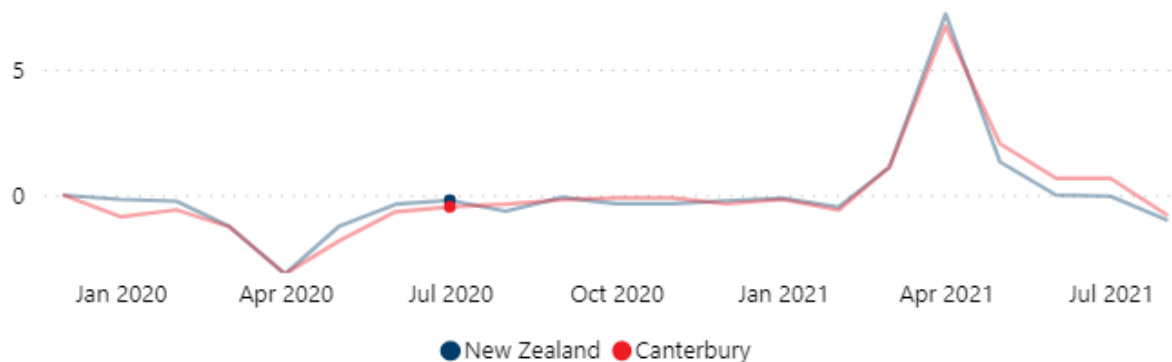
In August 2021, the Canterbury Economic Activity Index (CEAI) recorded regional economic activity at -0.8 percent lower than in August 2020. Nationally, economic activity was -1.0 percent lower than the same period last year. This means that the decline in economic activity in Canterbury during August 2021 was slightly less than the decline in economic activity that occurred across New Zealand as a whole.

In the week ending 17 September 2021, the number of Jobseeker support recipients in Canterbury was 36.8 percent higher than the number of recipients registered in the first week of January 2020 (18,135 recipients vs. 13,256 recipients).

During August 2021, total building consents in Christchurch increased by 60.3 percent compared to August 2020, while across Canterbury and New Zealand consent numbers increased by 52 percent and 39 percent, respectively. For the year ending August 2021, total consent issuance was up 21 percent in both Christchurch and Canterbury compared to the previous 12-month period, and up 21.2 percent across New Zealand.

Retail spending in Canterbury reached approximately \$551 million during August 2021, a -20 percent decline from that of August 2020.

Figure 1. Economic Activity Index – New Zealand and Canterbury, January 2020 – August 2021 (in %)



Urban Development

As part of finalising the Expanded Economic Development Agency Business Case significant progress has been made on the role of the Urban Development function and the indicative long-term pipeline.

Peterborough Central, CBD

The site of the former Convention Centre was settled on 29 July 2021 and is to be transformed with the development of 33 residential townhouses, a 43 room hotel and space for commercial activities. Local developers Peebles Group, Mike Greer Homes and Henri Yeoman have been selected by CNZ to deliver this significant mixed use development for the City. The site is also part of a proposal for infrastructure funding through the Infrastructure Acceleration Fund.

New Brighton Regeneration Project

This quarter has seen significant progress made in the residential development phase of the project. The expression of interest for three blocks of land on Beresford Street in New Brighton which is seeking to add more housing options and people to the central area was extended by a week due to the lockdown. There has been strong interest from developers with more than 30 requests for information packs. An evaluation team has evaluated the responses and shortlisted parties have been notified. It is anticipated that there will be an announcement by the end of the year.

Grant McKinnon, of DGM Group, has cleared the former central New Brighton school site in preparation for a 74-townhouse development. The first two stages of the development are being marketed, with the first phase of work expected to start north of Roy Stokes Hall. Twenty-five proposals have been received from potential tenants as part the Expression of Interest process for Roy Stokes Hall to create a pilot Art and Community Hub. A business case is being developed and Life in Vacant Space are exploring future governance arrangements.

There is growing private sector interest in New Brighton with a local developer recently obtaining consent for the Beach House which is a complex of hospitality outlets, shops and an events venue opposite the foreshore attractions. A workshop is planned with a group of strategic developers to create and launch a coordinated marketing plan for their developments.

Milton Street, Sydenham

Discussions are underway with different parties about options for the Milton Street site when the City Care lease expires in 2022. This includes mixed use developments and critical infrastructure provision. The subdivision consent to support future development plans has been granted.

Destination and Attraction

Major Events:

Impact of Alert Level changes on event portfolio

Alert level changes continue to impact the events sector. The Major Events team are maintaining a close view on the postponement and cancellation plans of all events in the portfolio.

South Island Moon Festival

The event is unable to proceed at Level 2 and has been cancelled.

Women's Cricket World Cup

Christchurch will welcome all 8 teams in an official team welcome on Saturday 26 February 2022 in Victoria Square. All 8 teams will be training in Christchurch and playing warm-up matches ahead of the tournament commencing on 4 March. Christchurch's first game takes place 24 March and finishes with the Final on 3 April. Planning is well underway and on track for the start of this World Cup with the launch of GA ticket sales a great success.

SailGP

SailGP and ChristchurchNZ mutually agreed to declare a Force Majeure on the Season 2 SailGP event due to the inability to secure MIQ spaces for sailors and crew. This has resulted in the cancellation of the Season 2 event to be hosted in January 2022.

Negotiations to host a Season 3 event in Christchurch are proceeding positively between ChristchurchNZ and SailGP.

Invictus Games

Unfortunately, Christchurch did not make the shortlist to host the 2025 Invictus Games. The Invictus Games Foundation advised the Games will be awarded to either New York, Seattle or a "Winter Hybrid Games" option in Canada. A decision is expected in early 2022.

Reasons given for not being moved to the next stage were stadia construction completion date sensitivity; commercial benefits including broadcasting not confirmed and a clear vision of building the Games going forward not communicated.

FIFA Women's World Cup 2023 – Draw Announcement

Christchurch is working with FIFA to support the FWWC2023 to investigate options for Christchurch to be a potential team base camp for up to three football teams. The selection process will occur once the draw is announced late 2022.

New Zealand Agricultural Show (Canterbury A&P Association - CAPA)

The application for a Community Loan was assessed by Christchurch City Council staff and provided for consideration by Christchurch City Councillors. The loan was approved. ChristchurchNZ have completed contract negotiations for the 2021 event, and this has been signed. Work is now underway to consider the implications of the recent decision to cancel the show.

Tourism:

The tourism industry continues to be hard hit by COVID-19 and recent alert levels have heavily impacted visitor spend. The tourism team have shifted focus again to recovery and support until Auckland is out of lockdown and confidence in domestic travel has resumed. All plans for marketing into Australia have been paused for review in early 2022.

Business Events

Impact of Alert Level changes on Business Events

As per Major Events and Tourism, Business Events continue to be impacted by alert level changes. All international and many domestic conferences in Q1 have been cancelled, postponed, or transitioned to hybrid meetings.

Te Pae Christchurch Convention Centre has been affected and the opening date now planned for just prior to Christmas 2021. This is a soft launch date with the first conferences to be held in the centre in early 2022.

Future Focused Bidding for Business Events

There is significant interest in holding business events in the region. The Convention Bureau have submitted 18 new bids in the quarter with seven wins, 1 loss and the remaining pending. The total **visitor spend to the region** of the won bids to Christchurch valued at \$2,583,000

Public wins in Q1 are as follows, with a further 4 wins still confidential:

- EDNZ – Economic Development New Zealand Annual Conference, October 2022, 250 delegates
- Attitude Awards – 10 December 21 (500 pax) *N.B. has been held in Auckland the last 14 years.*
- The Royal Australasian College of General Practitioners Conference, July 2022, 800 delegates

Marketing Brand and Communications

#ExploreCHC – Do winter different campaign

The #ExploreCHC winter campaign was a City + Region leisure visitor campaign targeting winter travel to Christchurch and Canterbury. The messaging focussed on the wide range of winter activities available to travellers across the city and the region, showcasing our unique offerings, and those of our partners. This campaign launch was delayed slightly due to the flooding in the canterbury region, however still produced great results:

- 11.3m impressions across media, Stuff and House of Travel
- 73,867 page views
- 24,262 clicks
- 4,684 referrals to partners
- \$522,235 direct sales

Festival of Brass launch – Wake up Christchurch

The Festival of Brass launch campaign, Wake up Christchurch, was developed to support the Festival of Brass – one of our major events. Whilst this was a relatively small campaign spend wise, the relative ROI was the best we have had so far this year. The results were:

- 1m social impressions
- 414k social video views
- 16k website page views

Christchurch Business Events

This campaign sought to promote Christchurch as a premier business events destination to priority Australian audiences. This campaign was done in partnership with TNZ and Te Pae. Note: this campaign was live prior to lockdowns and when the travel bubble was open. The results were:

- Over 7,500 page views
- Over 3m impressions via digital channels
- 2,323 eDM opens
- 400k video completions

SCNZ grant campaign

A marcomms campaign was launched for the newly released SCNZ screen grant in order to create awareness for the grant and encourage applications. This included newsletters, content pieces, and social posts. The wrap up of this campaign is still in progress.

BLOOM – Festival of Spring campaign

The annual launch of BLOOM was postponed this year due to covid lockdowns and restrictions. The campaign has gone live with a pivot approach to upweight destination messaging (*It's time to explore*) and forms the second phase of our covid marketing response. This is being continuously reviewed and adapted as the situation changes. Results will be available in Q2.

Overall digital performance for Q1:

The digital channels are tracking well against our LOS targets of 5.2 million engagements. We are on target at the end of Q1 at **1.5 million**. July was a particularly successful month earning 1 million engagements; this was driven by the Festival of Brass campaign, Business Events Campaign, and #ExploreCHC. COVID significantly impacted our channels in August and September with campaigns paused or cancelled. This loss of momentum is being mitigated with new content drives by the team. We are actively watching and waiting for the appropriate times to deliver, pull or pivot this content, in line with our covid response plans and the ever-changing situation.

3. COMING UP

Key deliverables in the next quarter:

Innovation Business and Growth:

The Innovation and business growth team focus for Q2 remains on strategic initiatives and partnerships aimed at driving economic recovery and repositioning, including:

- Start Me Up unemployment to self-employment accelerator launch
- Business Attraction promotion
- Screen production grant round two
- Tourism recovery initiatives roadshows in MacKenzie & Kaikoura
- Screen Industry Action Plan launch
- Aerospace Challenge launch
- Aerospace Skills Gap survey results
- Hōpara skills pathways contract expansion
- Agri-biotech cluster muster
- HealthTech cluster muster
- Regional Business Partners RFP response
- Founder Incubator RFP response coordination

Marketing Brand and Communications:

Marketing continues to target the appropriate times to deliver, pull or pivot content, in line with our covid response plans and the ever-changing situation.

Highlights include:

- BLOOM campaign continuation with adaptations as required to promote destination and events – covid levels dependent.
- A Christchurch summer campaign targeting summer leisure travel to Christchurch City over early 2022. December launch planned.
- Christmas activity support in partnership with CCBA and CCC
- Business attraction whitepaper launch
- Initial planning and scoping for a refreshed city positioning

Destination and Attraction:

The work programme in the Destination and Attraction pillar continues to be focused on Covid-19 recovery and remains nimble in the face on ongoing alert level changes.

Highlights include:

- Initial scoping for the Greater Christchurch Destination Management Plan
- Planning for Bread and Circus and Women’s Cricket World Cup 2022
- The opening of Te Pae Christchurch Convention Centre December 2021

4. HEALTH AND SAFETY PRACTICES

The office effectively transitioned under Covid alert levels 3 and 4 with all staff working from home. We have now transitioned to AL2 with careful management of staff working in the office each day. We continue to review our office protocols and guidelines for staff in-line with Government requirements for the covid levels.

Strongly encouraging staff to get vaccinated.

Working from home assessments have been completed for all staff to ensure safe working practices when working remotely.

5. ORGANISATIONAL RISK FOCUS

	Risk	Impact	Mitigation
1.	Work programme significantly disrupted by global pandemic.	Levels of Service and SOI outcomes not met. Success measures significantly undermined, leading to economic impact and reputational risk	Development of Christchurch Economic Recovery Plan to reshape activity required and target outcomes. Continual monitoring of Programme and Project progress.
2.	Cyber Security/ICT Failure	Reduced use of ICT systems and/or website, reputational impact, financial impact, loss of data.	Technology prevention measures in place, ICT security reviews regularly undertaken. Security policies and processes in place, regularly communicated and compliance monitored.
3.	Expectation of the delivery of urban development functions in out years without sufficient and timely mandate or funding.	Financial, impact on existing operational priorities, Reputational	Request for clear mandate and funding from Shareholder through the LTP planning for out years.

4.	Inappropriate accessing of confidential information, breach of the privacy act	Reputational, Financial, Operational	Secure ICT systems and policies in place and regularly reviewed/audited. IEA's and Code of Conduct clear on responsibilities for accessing and use of company information. Ongoing training
5.	Increased spending required by CNZ to offset the economic impact of the Corona Virus on the Christchurch economy	Funding, reputational, resourcing	Development of Christchurch Economic Recovery Plan to reshape activity required and target outcomes. Utilisation of cash reserves and strict cost control and cost reduction programme

6. FINANCIAL REPORT

The CNZH financial result for the three months ended 30th September is a surplus of \$784k, \$1.4m ahead of the budgeted loss for the period (-\$642k). The result reflects timing differences between budget and delivery, with some activity delayed as a result of COVID, coupled with the receipt of unbudgeted external funding (Government funding in response to the impact of COVID on local economies).

All of the external funding received is tagged to specific activity and delays or deferment of this activity does not result in surplus funding, but rather a liability to repay funds and/or a deferment of activity to future periods.

CNZH Financial Summary \$000's	Actual Three Months to September 2021	Budget Twelve Months to June 2022	Actual Twelve Months to June 2021
	<i>Unaudited, per Management Accounts</i>		<i>Audited</i>
CCC Core Funding	3,975	15,901	11,328
Other Operating Revenue (including interest and other gains/losses)	1,745	7,282	5,445
Operating Expenditure	(4,980)	(25,290)	(18,999)
Gain/(Loss) on Investments	44	-	0
Total Surplus/(Deficit) before tax	784	(2,107)	(2,226)
Total Assets	16,765	6,311	11,612
Shareholder Equity	5,897	3,075	5,112
Shareholder funds/total assets	35%	49%	44%

		Actual	Budget	% Spend	
Project & Service Delivery YTD *	Project & Service Delivery YTD	\$000's		Actual	Budget
Project + Personnel	Urban Development	246	494	5.7%	7.9%
	Destination & Attraction	2,040	3,120	47.5%	50.0%
	Marketing & Promotion	517	677	12.0%	10.9%
	Business Innovation & Growth	736	1,063	17.1%	17.1%
	Strategic Planning & Policy Research	126	212	2.9%	3.4%
	Shared Services	633	668	14.7%	10.7%
	Total Project & Service Delivery	4,298	6,234	100.0%	100.0%

Against Target: The positive YTD variance of \$1.4m reflects underspend across the organisation; the budget phasing for this quarter was not fully formed and actual delivery impacted by COVID lockdowns. The significant increase in assets reflects the receipt of central government funding, largely offset by a revenue in advance liability.

Against Prior Year: Core CCC funding in the current year reflects the agreed LTP funding inclusive of an urban development function.

APPENDIX 1: CHRISTCHURCHNZ PERFORMANCE MEASURES TO 30 SEPTEMBER 2021

	Level of Service	Level of Service Measure	Target 2021 – 2022	Status	YTD Actuals	Commentary
1.0	Build innovation & entrepreneurial strength	Number of Initiatives to support industry cluster development, including Supernodes, to support job creation and work opportunities	6 initiatives	On Track		
1.1		Number of start-up/scale-up companies supported to grow innovation and entrepreneurship capability aligned with priority focus areas	40 companies	On Track		
1.2		Number of employers that have been actively worked with to attract them to the city to support economic recovery and repositioning	50 employers	On Track		
1.3		Value of central government investment secured into innovation and entrepreneurship; labour market transition and job creation	\$550,000	On Track		
2.0	Build a productive knowledge city to grow decent work	Number of initiatives that deliver better education outcomes and skills development to meet industry need and lead to high-value decent work	4 Initiatives	On Track		
3.0	Partner with mana whenua to support growth in Māori prosperity and self determination	Number of initiatives delivered in partnership with mana whenua and Te Runanga o Ngāi Tahu entities to grow the value of the Maori economy and deliver intergenerational prosperity and create decent work	1 initiative	On Track	1	
4.0	Ensure Christchurch businesses have access to comprehensive advice & support to grow competitiveness, resilience & sustainability	Number of initiatives delivered with local and central government agencies to drive and advocate for competitiveness, resilience, and sustainability (including carbon footprint reduction) of Christchurch and Canterbury organisations	4 initiatives	On Track		
4.1		Number of Christchurch and Canterbury businesses accessing support, mentors and advice provided in partnership with central Government and industry and peak bodies, including the Chamber	500 businesses access business support or advice	On Track	116	CNZ business assessments and business mentor matches.
4.2		Satisfaction of businesses accessing support or advice services	Net promotor score for business support services is +50 or greater	On Track		
4.3		Value of Central government investment secured into regional business support	\$450,000	Achieved		
5.0	Realise greater value from Christchurch's Antarctic Gateway	Antarctic Gateway Strategy progress report is produced annually and is available on the CCC website	Deliver actions as set out in the Antarctic Gateway Strategy implementation plan	On Track		Activities planned and delivered against the 4 priority areas of the Antarctic Gateway Strategy. Welcome and Deliver Excellence, Connect & Excite, Advance Knowledge & Champion Sustainability Days of Ice postponed to February 2022 due to the change of Alert levels.

5.1		Number of businesses in a business network which secures higher revenues from the National Antarctic Programmes	75 businesses in the network	On Track	57	
6.0	Develop Christchurch as an attractive destination	Number of initiatives delivered that focus on developing Christchurch and Canterbury as a more attractive and sustainable visitor destination in partnership with third parties where joint outcomes can be amplified	4 initiatives	On Track		
6.1		City bids prepared to attract business events to Christchurch in line with the business event strategy and economic recovery plan	30 bids	On Track	18	
6.2		Success rate of bids for business events	At least 35% success rate	On Track	38% success	Currently on track but may be Covid impacted
6.3		Assess portfolio of events supported against the Major Events Strategy	Annual report on performance of the major event portfolio against the Major Events Strategy	On Track		Events Hosted between July 2021 - Sept 2021; Festival of Brass 14 - 18 July, Silver Ferns Vs English Roses Test 20, 22, 24 Sept. <i>Visitor spend KPI is likely to be negatively impacted</i>
6.4		Major events seeding round delivered using criteria that support strategic goals of the Major Events Strategy	One Major Events Seed Funding round	On Track		
6.5		Number of destination product offerings, experiences or itineraries developed and supported which embed the city narrative	5 destination products	On Track		
6.6		Number of screen enquiries attracted and supported, with a view to growing Canterbury's market share of screen GDP.	100 screen enquiries	On Track	33	33 enquires this quarter
6.7		Number of screen productions attracted to Christchurch through a grant fund	At least 1 production	On Track		
6.8		Value of investment secured into destination promotion and product development	\$500,000	On Track		
7.0		Ensure Christchurch is well positioned as a Confident City that is attractive to businesses, residents, visitors, students and potential migrants	Number of people using city narrative assets and content to tell the Christchurch story integrated with their own organisation or business story	Monitor month on month narrative assets and content to ensure consistently increasing engagement and usage	On Track	
7.1	Number of engagements on ChristchurchNZ owned digital channels and platforms		5.2 million	On Track		
7.2	Number of engagements with trade agents and investors in priority markets and sectors. Sectors - business, leisure visitor, convention, screen, education, Antarctic, and media		50 engagements with trade agents or investors	On Track		
8.0	Provide leadership in inclusive and sustainable	City economic strategies are reviewed and approved in context of Greater	Major Events Strategy Due 2023/24			

	economic development for Christchurch	Christchurch 2050 Strategic Framework and Goals.				
8.1		City economic strategies are reviewed and approved in context of Greater Christchurch 2050 Strategic Framework and Goals.	Antarctic Gateway Strategy Due 2023/24			
8.2		City economic strategies are reviewed and approved in context of Greater Christchurch 2050 Strategic Framework and Goals.	Visitor Strategy Due 2022/23			
8.3		Report on implementation of initiatives within mandate set out in the (Covid-19) Christchurch Economic Recovery Plan and when appropriate, Greater Christchurch 2050	Delivery of actions set out in the economic recovery plan and Greater Christchurch 2050	On Track	ChristchurchNZ continues to deliver to all workstreams identified in the recovery plan, which recognises that delivery requires continual adaption to the changing situation. Response to the community outbreak of covid and rise in alert levels in Quarter 1 meant that greater effort in business support marketing activities has been deployed to business survival and job retention activities (a respond horizon workstream). Activities in the city vibrancy and visitor economy workstream in the recover horizon have had to adapt due to the limitations of higher alert levels, notably the spring season of major events in 2021 will be negatively affected as many will not be able to proceed and visitor marketing activities have had to adapt. The productive infrastructure, labour market transition and confident city workstreams have been relatively unaffected and are continuing as planned.	
8.4		Number of economic research and insights reports delivered to provide city partners with robust evidence base on which to base strategies and investment decisions	12 economic reports are produced	On Track	8 Reports produced	
8.5		Number of people actively engaging with ChristchurchNZ economic and strategic insights	Deliver economic information to at least 1,000 people through presentations and online information	On Track	1824 people	Face to face 64 Online information 1760
8.6		Number of reports on the feasibility of urban development proposals and projects	At least three opportunities for urban development are identified and assessed for feasibility	On Track		
8.7		Deliver existing urban development programme (New Brighton) and develop pipeline of urban development projects utilising Council family-owned property or other acquired property	Prepare a property development strategy and framework	On Track		

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